

Blessed Unrest:

How the largest movement in the world came into being and why no one saw it coming

Paul Hawken 2007

Movement Overview		Historical Roots of Movement			Two Perspectives		Movemental Organizations			
1&2 New Story	3 History	4 Economic	5&6 Cultural	7 Political	8 Immunity	9 Restoration	Appendix Focus Areas			
1	29	51	71	117	139	167	191	303		
						Framework	<ul style="list-style-type: none"> • Agricultural and Farming • Air • Animalia • Biodiversity • Business/Economics • Children/Youth • Civil Society Org (N/P, Philanthropy, Social Entrepreneur • Coastal/Marine Ecosystems • Community Development • Conservation • Cultural Heritage • Democracy/Voting • Ecology • Education • Energy • Fisheries 	<ul style="list-style-type: none"> • Food & Nourishment • Forestry • Global Climate Change • Globalization • Governance • Greening of Industry • Health • Human Rights/Social Justice • Indigenous People • Inland Water Ecosystems • Law, Policy, Property Rights • Media • Mining 	<ul style="list-style-type: none"> • Peace, War, Security • Plants • Pollution • Population • Poverty • Eradication • Religion, Ecology, Sustainability • Seniors • Sustainable Cities, Design • Sustainable Development • Technology • Terrestrial Ecosystems • Water • Women • Work 	

Chapter 1: The Beginning

Describing Largest Social Movement in History							
Invisible Masses		Uniqueness of Movement			Book Outline		
1	2	3	4	5	6	7	8
1. Huge numbers – rooted in communities – informed, imaginative, vital, ideas, info, insights	2. Social movement eluding radar	3. Unique, largest movement in history with no name	4. Compelling (coherent, organic, self organized) – dedicated to change – right narrative, imagination and conviction	5. Altruism: healing earth's wounds is a sacred act	Overview of uniqueness and roots of this movement		
3. 1-2M concerned with ecological and social justice							

Chapter 2: Blessed Unrest

The Inter-Related Story

The Inter-Related Story															
	Three Roots			Ideologies Collapse			Diversity Pros and Cons				Alluring Story Emergence				
11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26
Includes all - Tribes - Cultures - Languages - Religions	Organism – immense response 3 roots: • Environmental activism • Social justice • Indigenous cultural resistant to globalization			Why so invisible and hard to identify? - Not fit categories - Not ideology			Despise nature's knowledge Wisdom = combine what known				22: Fate depends on how treat resources (can't afford big) 23: Indigenous: local, intimate, familiar Civil = meaning (events, memories, dignity) 24: Task: prevent loss of capacity to support life 25-26: need new alluring stories				

Chapter 3: The Long Green

Historical Perspective

Historical Perspective																		
19 th Century: Age of Ecology					Ecology and Spirituality							Spontaneous Generation		Humans and Nature				
29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47
29: Underneath all is deepest grief about shattering of the world 19 th Century: Age of Ecology – foundation for today's environmental movement					Emerson: Nature Thoreau: A Week on the Concord and Merrimack Rivers Dowd: discovered sequoias 1852 - created new land policies Horace Greeley, editor NY Times 1864: Lincoln signed Yosemite land grant							Debate Thoreau and Greeley like debate going on today		<ul style="list-style-type: none"> Emerson and Thoreau: man and nature as one George Perkins Marsh: man is superior to nature: Man and Nature became classic Gifford Pinchot; father of conservation 				

Chapter 4: Rights of Business

The Role of Business																	
Hysterical Response to Silent Spring							Business Stories										
51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68
51: Uproar re Silent Spring 1962 never subsided 52-53: Food giants and pest control cos. Against - undermine on emotional level 56: no peer review studies over years; Carson had her own cancer 57: 5M dead fish Mississippi River							58-60: Rights of all; Ludites; sabatoge 61: Carson saw problem with agricultural pesticides 62-3: Businesses creating public health hazard (illegitimate business if remove rights from others) – Bhopal and Union Carbide/Dow example – 100,000 – corporate vs. civil rights 64-6: Example: The History of Standard Oil; Exxon's efforts to create cynicism about sustainability 67: Interface: CEO Ray Anderson transforming company 68: Fossil fuels and human ecology										

Chapter 5: Emerson's Savants

Global Leaders: Thought is meant for participation in the world														
	Emerson		Thoreau				Gandhi		Rosa Parks		Martin Luther King			
71	72	73	74	75	76	77	78	79	80	81	82	83	84	85
Common root of poverty and climate change	Nature central metaphor of 19 th century Emerson encounters web of life – inter-dependence		Thoreau carried Emerson's ideas; jailed because of Civil Disobedience to Mexican War - 1866 Rift between Emerson and Thoreau				Satygraha: 3 steps: <ul style="list-style-type: none"> • Object to unjust law • Break the law • Undergo consequences Gandhi and Thoreau influenced each other		Act not impulsive JoAnn Robinson called boycott on day RP court appearance		King's civil rights speech for boycott. 1956 his home bombed. Introduced to Gandhi. Start where stand Thoreau: No inconsequential acts; only consequential inaction.			

Chapter 6: Indigene

The Unconquerable World of Culture

Yamana					Indigenous Science							Exploitation of Culture													
89	90	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114
1520 Chile Land of Fire – Drake 1578 – intelligent Yamana vanished					<ul style="list-style-type: none"> • Half of culture will disappear in one generation. • Taken centuries to appreciate Mayan, Hopewell, Olman. • 1492 – estimate 98% died of disease – Inca empire included • Agriculture is culture (gardened). Culture determines our environment and unique to animals. • US could have invested in reducing oil dependency instead of Iraq War –US has little understanding of nature • Indigenous science: observed and recorded in myths, stories, language. Inuit story of survival and territory. 							<ul style="list-style-type: none"> • Extinction of culture and species driven by globalization. • Developed world has choice: support or despoil cultures • Examples of native cultures experiencing pressure: Alaska, Canada, Borneo • 105-108: List of companies imposing will on cultures • 108-9: List promoting environmental and social justice (related to Amazon Watch) • Chevron in Ecuador • Bolivia farmer response affects Ecuador 													

Chapter 7: We Interrupt this Empire

Globalization vs. Internationalization

Trade Affects Social Welfare					WTO Citizen Protest		Leadership Largely Unknown											Need for New Stories			
117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138
<ul style="list-style-type: none"> • US has worst social record in developing countries of prison, teen pregnancies, drugs, rapes, child hunger, poverty, illiteracy, diabetes, anti-depressants, military funding, hazards waste, education • WTO to protect business and growth, not people and environment 					Nov'99: WTO "riots" were 99.9% non-violent		<ul style="list-style-type: none"> • 126 - International thought leaders: Martin Khor and Vandana Shiva of 3rd World Network in Asia; Maude Barlow Council of Canadians; Tony Clarke, Polaris Institute; Jerry Mander, International Forum on Globalization; susan George, Transnational Institute; John Cavanagh of the Institute for Policy Studies; Lori Wallach of Public Citizen; Anuradha Mittal, Owens Wiwa, Movement for the Survival of Ogaoni People; Chakravarthi Raghavan, 3rd World Network in Geneva; Debra hary, Indigenous Peoples Coalition Against Biopiracy; Jose Bove, Confederation Paysanne; Tetteh Hormoku, 3rd World Network in Africa; Randy Hayes, Rainforest Action Network • 127 - Difference globalization and internationalization: Gl. Supersedes national, state, region, and village. Inter. Each nation sets own trade standards, set own policy, determine own future. • 134: 4 time frames: Dominate: commerce. 2. Culture 3. Governance (faster than culture and slower than commerce) 4. Earth, nature, web of life - slowest 											<p>Jihad Inuit</p> <p>For all taken, something must be given in return.</p>			

Creating a Global Immune System

Analogy of Immunity			Types of Organizations Playing an Immunity Role															Movemental Organization Examples			The Future			
141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165
Immunity means ready to serve			Organ. Not effective in fighting injustice			Watch organizations that monitor			Billionaires		Social entrepreneurs		The Long Now: - Slow Food - Slow Cities - Slow Fish						<ul style="list-style-type: none"> • Audubon Society • Friends of the earth • India Resource Center and Coca Cola 	Possibility of orgs. Working together (ReAmp in Midwest: 30 NP & 8 foundations in Midwest)				
Has power of miracle of recovery and restoration or can be overwhelmed			Role is to neutralize or eliminate what is inhumane			Incubators							Food							Strength and weakness of immune systems:				

What It Will Take to Restore the Earth's Balance

Awesome Humanness			Key Movement Qualities											Spiritual Awakening									
			Resilience			1&2		3&4		5	6&7										8		
169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190		
<ul style="list-style-type: none"> • 1 quadrillion cells in human being • 90% cells are bacteria, fungi, yeasts • 1 septillion actions/moment • 1 second 10x more than stars 			<ul style="list-style-type: none"> • Resilience/ sustainability between nature and HB • 2 events warned of brink of disaster: 2005 earth wearing out and climate change • Restore autonomy and power to citizens 			<p>8 of 16 qualities common to all living organisms as well as social movements:</p> <ol style="list-style-type: none"> 1. Life builds from bottom up; may at first appear to be powerless (e.g., microfinance) 2. Life assembles itself into chains (e.g., <u>linking</u> interests, people, communities, organizations) 3. From a few themes, life generates many variations (e.g., unceasing invention and experimentation requiring constant change – Paul Farmer's Partners in Haiti; Grameen Bank; Rainforest Action Network) 4. Remake the world (coheres into a values system, unimpeded flow of info) through allies, rest, nurture, respect, celebration, collaboration, engagement 5. Solving for pattern - Wendell Berry means a solution addressing multiple problems (e.g., sustainable agriculture) 6. Nature works in cycles (i.e., self-correction g system thriving from feedback, learning from failures) 7. Nature recycles everything (i.e., system is elegant, frugal, abundant – Ken Boulding: spaceship earth: Buckminster Fuller; teaches systems thinking). Trilogy: cradle to cradle, waste equals food, stay within current solar income for greening industry. Eliminate material and social waste. 8. Life tends to optimize rather than maximize (How gage sufficiency?) 											<ul style="list-style-type: none"> • Fix our souls • Is there a large-scale awakening present? • Axial Age (900-200 BC) world turned away from violence and cruelty – social movements addressed human suffering and required responsive practices – relied on personal change to follow Golden Rule • Movement today: 2 principles: Golden Rule and sacredness of all life <ul style="list-style-type: none"> ✦ Rules change to keep the game going (vs. being fixed and rigid) ✦ Infinite games pay it forward ✦ Sustainability is endless expression of generosity ✦ Actively seek to love the world – reimagining the world ✦ Helen Keller: "I rejoice to live in such a splendidly disturbing time!" ✦ Remove whatever prevents system from healing itself. ✦ A living intelligence that creates miracles every second and has no name. 						