

RESOURCES

**Evaluation Basics Workshop
November 2015
Public Health in ToP Action Team
ToP Network
Gaston, Neuwald and Riley**

BOOKS AND ARTICLES

Aday, L.A., Begley, C.E., Lairson D.R. & Balkrishnan R. (2004) *Evaluating the medical care system: effectiveness, efficiency, and equity* (3rd ed.) Chicago, Illinois Health Administration Press.

Donaldson, S. I. (2005). Using program theory-driven evaluation science to crack the Da Vinci Code. *New Directions for Evaluation*, 106, 65-84.

Donaldson, S. I. (2007). *Program theory-driven evaluation science: Strategies and applications*. New York: Psychology Press.

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Kirkpatrick, J. D., & Kirkpatrick, D. L. (2006). *Evaluating training programs: The four levels*. San Francisco: Berrett-Koehler.

Kraiger, K., Ford, J. K., & Salas, E. (1993). Applications of cognitive, skill-based, and affective theories of learning outcomes to new methods of training and evaluation. *Journal of Applied Psychology*, 78, 311-328.

Mertens, D. M. (2010). *Research and evaluation in education and psychology: Integrating diversity with quantitative, qualitative, and mixed methods* (3rd ed.). Los Angeles, CA: SAGE.

McNamara, C. (2006). *Field guide to nonprofit program design, marketing and evaluation* (4th ed.). Minneapolis, MN: Authenticity Consulting.

Ospin, S., Dodge, J., Foldy, E. G., & Hofmann-Binilla, A. (2008). Taking the action turn: Lessons from bringing participation to qualitative research. In P. Reason & H. Bradbury (Eds.), *The Sage handbook of action research: Participative inquiry practice* (pp. 420-434). Los Angeles, CA: Sage.

Rossi, P. H, Lipsey M. & Freeman H. E. (2004). *Evaluation: A systematic approach* (7th ed.). Thousand Oaks Park, CA: Sage Publications, Inc.

WEBSITES

Centers for Disease Control and Prevention
Program Performance and Evaluation Office
<http://www.cdc.gov/eval/resources/index.htm>

Evaluation is an Everyday Activity Blog
<http://blogs.oregonstate.edu/programevaluation/2010/07/29/bias/>

Education Endowment Foundation
DIY Evaluation Guide
<https://educationendowmentfoundation.org.uk/evaluation/diy-evaluation-guide/>

ORGANIZATIONS

The Improve Group
Helping organizations make the most of information, navigate complexity, and ensure their investments of time and money lead to meaningful, sustained impact.
<http://theimprovetgroup.com/>

Philliber Research and Evaluation
Providing comprehensive planning, monitoring and evaluation services to programs across the country.
<http://philliberresearch.com/>

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